

**FCC**

**ISSUES & PROGRAMS REPORT**

**SECOND QUARTER 2008**

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PROGRAM LIST  
SECOND QUARTER 2008**

The following is a list of programs along with a brief description of that program:

**Bay Area People**

A weekly, one-half hour, community affairs program, which explores community issues, problems and solutions. The program features cultural and artistic activities from various ethnic communities, as well as conducting book reviews, relaying news related concerns and features of interest to Bay Area residents. This program aired Saturdays at 6:30 am.

**Bay Area People - Public Service Announcements**

These PSAs are locally produced, community calendar billboard announcements that are approximately :10 (ten seconds) in length, featuring community events, organizations, referrals and services. These air within the program Bay Area People.

**The KTVU Morning News – Early Edition**

This live newscast airs 5:00am to 6:00am Monday – Friday. In addition to local, regional and national news, this newscast features frequent traffic and weather updates and Bay Area business news.

**The KTVU Morning News**

This one-hour, live newscast airs Monday-Friday 6:00am to 7:00am. In addition to local, regional and national news, this newscast features frequent traffic updates and Bay Area business news.

**Mornings On 2**

A live, two-hour, locally produced, news and interview program featuring local, regional, national and international news stories and features. Also, local traffic and weather updates. Included are in-depth interviews with local members of government, consumer issues and other reports of interest to Bay Area viewers.

Airs daily, Monday through Friday, 7:00 am to 9:00 am.

**The Noon News**

A one-half hour, live, locally produced newscast that airs Monday-Friday, from 12noon to 12:30 pm. The program includes the latest news, features and reports on issues of interest to the community, as well as national news. The program employs live, on-site reports and inserts from the surrounding communities.

**KTVU News at 5**

A live, one-hour newscast, airing Sunday-Friday from 5:00pm to 6:00pm, featuring reports on local and regional news

**KTVU News at 6**

This live newscast airs Monday-Saturday, 6:00pm to 6:30pm. The program features reports on local and regional news.

**The 10 O'Clock News**

This station's daily, one-hour newscast, airs from 10:00pm to 11:00pm, Monday through Sunday. In addition to local, regional, national and international news, the program features in-depth news coverage on matters of local public concern, as well as, special reports on significant public events.

**Our World with Black Enterprise**

Airs Sunday mornings from 5:30am to 6:00pm. The program features news, entertainment, roundtable discussions and everyday heroes from all walks of life-from Hollywood to the corporate suite and everyone in between. Ed Gordon and special guest experts have tackled hard hitting issues such as depression, the rise of Black Republicans, and the challenges faced by black women balancing professional and personal lives.

**Public Service Announcements**

KTVU airs :05, :10, :15, :20, :30 and :60 second, local, regional and national public service announcements on all day parts including prime time. The announcements cover a wide range of topics, including; social issues, health, human services, conservation and education.

**KTVU**  
**PROBLEMS & NEEDS REPORT**  
**SECOND QUARTER 2008**

Report Summary

The following topics are issues of special concern to the residents of the nine San Francisco Bay Area Counties:

**Election Issues**

Issues related to the upcoming elections in both local and national races. Topics include; the discussion of ballot measures and views from both sides, candidates, polling, debate coverage, immigration and voting machine issues.

## Election Issues

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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4/1/08	All Newscasts	2:31
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A few weeks ago, polls showed Hillary Clinton with a fifteen-point lead over Barack Obama in Pennsylvania. Last week, Rasmussen Reports had her up ten points. Tonight it is down to five. So today, when Clinton sternly began a press conference, reporters briefly wondered if she was giving in to calls for her to quit for the good of the party...but it was an April Fools joke.

4/23/08	Mornings On 2	4:00
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Former 49ers President Carmen Policy is heading up San Francisco's bid to keep the 49ers in San Francisco. He'll talk about this weekend's rally for Prop. G, a ballot initiative on the June election ballot, which will benefit Bayview Hunter's point and aid in the development of a new stadium.

5/11/08	Our World with Black Enterprise	6:00
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Singer will.i.am discusses his support of Presidential candidate Barack Obama (D); a roundtable discussion on what young voters seek in a candidate.

5/13/08	Mornings On 2	4:00
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Former GOP Congressman Bob Barr announced yesterday he's running for President as Libertarian. He'll talk about whether his third-party run will take votes away from John McCain.

5/29/08	All Newscasts	3:03
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One of the arguments Hillary Clinton is making to undecided super-delegates in her bid for the Presidential nomination is that she's stronger than Barack Obama in the states that matter most. But, a new KTVU poll reveals some possible flaws in that argument. Clinton includes California in the "must wins" for Democrats. And back in February she did win here by nine percentage points. But our new KTVU Field Poll suggests that many California Democrats have buyer's remorse. Asked who they would vote for now...it's Obama by thirteen points.

5/30/08	All Newscasts	2:21
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In the East Bay...the election fight to replace State Senate President Don Perata is getting ugly. Democratic voters in District Nine are facing a choice between two veteran California politicians in next Tuesday's primary and one is accusing the other of dirty politics. Wilma Chan is a former member of the state assembly...seeking to return to Bay Area politics. Loni Hancock is in the State Assembly and is also seeking the State Senate seat Perata is giving up.

5/30/08            Mornings On 2            4:00

Field Poll Director Mark Dicamillo talks about a new poll that puts Obama as the favorite candidate of Democratic voters in California, even though Clinton won the state's primary back in February.

6/3/08            All Newscasts            1:12

Bay Area voters are choosing candidates tonight for a number of seats in the State Senate...one of the most hotly-disputed races is for the Democratic nomination in District Three. That includes Marin County and parts of San Francisco and Sonoma counties. Incumbent Senator Carole Migden is facing tough challenges from Assemblyman Mark Leno and former Assemblyman Joe Nation. Right now the race is very tight. We'll be updating these numbers throughout this newscast.

6/3/08            All Newscasts            1:21

California voters went to the polls today to vote on local candidates and issues, as well as a pair of statewide propositions...and those propositions were controversial. Prop. 98 aimed to limit the government's ability to seize private property under eminent domain for commercial development. It would have also eliminated rent control statewide. Prop. 99 is similar to 98, except without the provisions involving rent control. A few minutes ago, the Associated Press declared that 98 lost and 99 passed.

6/3/08            All Newscasts            1:15

Across California, voter turnout sunk to a record low today, and the reasons are numerous. There were only two statewide ballot initiatives and no statewide or national candidates. Local issues on the ballot sparked only limited interest. The turnout contrasts with the February primary...as well as the expectations for the upcoming November Presidential election. Alameda County did say that it had quite a number of absentee ballots to count, but every voter completes the ballot and sends it in. This was also the third election in a year...and voter fatigue could be a factor. But again, the Presidential election in November is expected to be a big draw.

6/3/08            All Newscasts            1:08

Voters in Mendocino County are deciding tonight if they should partially repeal one of the nation's most liberal marijuana laws. Eight years ago, Mendocino County voters made it legal for resident to grow up to 25 marijuana plants for medicinal and recreational use. But tonight, Measure B, would cut that number to six plants a person. And right now, Measure B is passing easily.

6/3/08            All Newscasts            2:45

Barack Obama is laying claim to the Democratic Presidential nomination tonight. He says he now has more than enough pledged delegates and super-delegates. KTVU has been closely watching tonight's historic developments and reports with an analysis.

6/3/08            All Newscasts            3:37

It is an historic night in America. Senator Barack Obama says he has clinched the Democratic nomination for President. For the first time ever...an African American is the presumptive nominee of a major political party. More than 20,000 people waited in line for hours to witness tonight's historic speech...a speech filled with some very big promises.

6/3/08            All Newscasts            2:52

It was 45 years ago Martin Luther King dared to dream about a colorblind nation...and tonight, as Barack Obama laid claim to the Democratic nomination. The question remains: can a man in America now be judged by the content of his character and not the color of his skin? Everett & Jones restaurant in Oakland hosted an Obama victory party tonight. People here are looking for change. But these supporters are happy about more than just Obama's vision of America. They're thrilled because he is the first serious candidate for President who is not a white male. At Youth Uprising in East Oakland, where counselors try and guide young people onto a path toward success...Obama's candidacy means everything. In others words, for some, this has been a world where the idea that you can grow up to be anything you want, is not reality. One feeling shared by many we spoke with is that Obama's dedication to public service will likely lead others to give back to America.

6/3/08            All Newscasts            2:49

So what about the Democratic ticket, could it happen....Barack Obama as the party's Presidential nominee...and Hillary Clinton as his choice for Vice President. Some Democrats consider it the dream ticket, and one that could beat the presumptive Republican nominee John McCain. Analysts we spoke with agree that Obama needs a Vice Presidential candidate who can help him win the female and white working class vote. And the registered Bay Area voters we spoke with told us they will stay loyal to the Democratic Party and vote for Obama regardless of who his running mate will be.

6/3/08            All Newscasts            1:12

Tonight, the presumptive Republican nominee John McCain tried to portray himself as an agent of what he calls, the right kind of change. McCain sought to distance himself from the policies of President Bush, saying he disagreed with the President on the strategy in Iraq, the treatment of detainees and the administration's energy policy. McCain then turned his attention to Obama, saying the Illinois Senator draws on the old, failed ideas of the 60's and 70's. And believes big government is the answer to every problem. McCain reached out to Hillary Clinton supporters, praising her for her tenacity and courage. And he said Clinton inspired millions of women to believe no opportunity is beyond their reach.

6/4/08            All Newscasts            1:15

San Francisco's Hunter's Point neighborhood is now slated for the biggest redevelopment project the city has seen since WWII, thanks to the passage yesterday of Prop. G. The measure calls for stores, parks and a possible 49ers stadium and housing in the former Hunter's Point Shipyard and Candlestick Point. Yesterday, voters turned down a competing measure...Prop. F. It called for half the housing to be affordable housing, instead of the one-third that Prop. G requires.

6/4/08            All Newscasts            2:47

New developments tonight involving Hillary Clinton and her bid for the Democratic Presidential nomination. Tonight, there is word that she is going to end her campaign later this week and endorse Barack Obama. Could she also become his running mate? One of Clinton's most vocal supporters in the Bay Area is San Francisco Mayor Gavin Newsom. He says the epic campaign showdown helped Obama.

6/4/08            All Newscasts            2:57

With the Democratic Presidential nomination now determined, the long battle between Clinton and Obama, two very similar candidates, is finally over. Now, the general election battle begins. And as KTVU's Political Editor reports, that will be a match up between two candidates who couldn't be more different. To highlight the sharp contrasts, McCain today proposed an alternative to the standard Presidential debates. He wants Obama to appear with him at ten open-ended town hall events, where voters ask the questions. The Obama campaign says its open to the idea...negotiations begin soon.

6/5/08            All Newscasts            3:03

Obama and Clinton met in private tonight...possibly in Washington, D.C. Obama's campaign released few details, but said the two discussed how to unify the Democratic party. The meeting came after a day of campaigning and positioning that left no doubt that Obama plans to make his own decision about a running mate and about the party's future.

6/6/08            All Newscasts            2:57

There are new details tonight about a sit-down face-to-face meeting last night between Hillary Clinton and Barack Obama. California Senator Diane Feinstein helped make it happen. Tonight, Clinton erased any doubt about what she'll say at a scheduled rally tomorrow. She told supporters she'll wholeheartedly Endorse Obama.



6/6/08                      All Newscasts                      1:15

Presumptive Republican Presidential nominee John McCain launched a new TV ad today saying he is running to keep his country safe. Senator McCain was also talking environmental issues today, as he took a tour of the Florida Everglades. He has been criticized for voting against funding for Everglades restoration. But McCain said he did so because the bill included a lot of pork barrel spending, which he opposed. On the boat with the Senator was Governor Charlie Crist...who has been mentioned as a possible running mate.

6/7/08                      All Newscasts                      2:56

Once Barack Obama's rival; now his supporter. Today, Hillary Clinton suspended her historic campaign for president and endorsed Obama's historic run for the White House. She said now is the time to bring Democrats together...a message not lost here in San Carlos, where the San Mateo Democratic Party opened its general election campaign headquarters.

**During the past quarter, KTVU broadcast programming that was responsive to community issues. Due to the extensive amount of such programming, the issues and programs list contains only a portion of the locally produced, issue responsive programming actually broadcast by KTVU.**

## Business & Economy

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
4/1/08	All Newscasts	2:49
The sudden collapse of Aloha airlines has left some travelers between rock and a hard place. We talked to a Marin County family tonight whose vacation starts this weekend. But now they're scrambling to find flights for six people and the options are expensive.		
4/4/08	Mornings On 2	4:00
Former NTSB Managing Director Peter Goelz comments on the airline industry's safety issues and whether or not the FAA is too cozy with airline executives.		
4/8/08	Mornings On 2	4:00
Assemblywoman Fiona Ma (D) San Francisco is pushing a bill to establish paid sick leave for all California workers. The measure is facing criticism from business owners.		
5/30/08	All Newscasts	2:48
You've probably heard of Farm Aid, but what about Salmon Aid? That event will be held in Oakland this weekend to benefit salmon fishermen hit hard by this season's fishing ban. How much help can a public concert provide?		
5/31/08	All Newscasts	:59
A California company is responding to high gasoline prices by shutting its offices one day a week. JHG Townsend, a public relations agency in San Diego is letting its employees work from home on Fridays, from now until Labor Day, so employees can save money on gas.		
6/4/08	All Newscasts	1:12
More bad news for air travelers. United airlines said today it is slashing more jobs, taking 100 planes out of service and closing its discounted airline called, "Ted," as it tries to cope with rising fuel costs. United is the nation's number one carrier out of San Francisco. It says it will eliminate 1,100 jobs by the end of the year. That's in addition to 500 job cuts the airline previously announced.		

6/5/08                      All Newscasts                      1:16

Continental Airlines today, became the nation's second major air carrier in two days to announce major job and service cutbacks in the face of skyrocketing fuel costs. United airlines announced yesterday it is scrapping "Ted," its no-frills spin-off...and putting a hundred other planes in storage. Continental said today it is grounding one tenth of its fleet. In fact, every large domestic airline except Southwest is parking a large number of planes in an effort to cut costs. And fewer planes mean fewer seats...and ultimately higher fares for airline passengers. Economists say they don't expect to see any of the nation's biggest carriers to disappear during these turbulent times. Instead, they anticipate at least some airlines will enter into bankruptcy again and use it to restructure.

6/13/08                      Mornings On 2                      4:00

LA Time Consumer Columnist David Lazarus discusses the FCC's hearing today on regulating penalties charged to cell phone customers who drop their rate plans before their contract expires. Just yesterday, confidential documents from a local lawsuit were leaked acknowledging that government agencies wouldn't be subjected to these "outrageous" charges.

## Community Interest / Services

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
4/5/08	Bay Area People	8:48
Author Jennifer Lee wanted to know where fortune cookies came from. But her mission to find the origin of the cookie became a quest for the best Chinese food in the world. She documents her travels in "The Fortune Cookie Chronicles," a book of her experiences, Chinese food history, and surprising trivia she learned along the way.		
4/5/08	Bay Area People	4:48
Now in its' 41 <sup>st</sup> year, the Cherry Blossom Festival has been a staple of Chinese culture here in the Bay Area. The celebration shows off the pride and heritage of Japanese Americans and invites all of Northern California to take part in the festivities, music, and food of Japan.		
4/12/08	Bay Area People	7:33
Bring in the Lunar New Year with beautiful plants and flowers from the 10 <sup>th</sup> annual Lunar New Year Flower Market. The vent will take place in San Francisco's Golden gate Park and admission is free. Originally aired 1/26/08.		
5/10/08	Bay Area People	7:16
During the days of the Pacific Coast League, the San Francisco Seals and the Oakland Oaks caused great excitement among local baseball fans. One particular fan shares his experiences as a Bat Boy for the Seals and the sights and sounds of working behind the scenes with the legendary team and its players. Bill Soto-Castellanos shares his boyhood memories in his new book. Originally aired 3/22/08.		
5/10/08	Bay Area People	6:00
White Elephant Sale Northern California's largest rummage sale takes place March 1 <sup>st</sup> and 2 <sup>nd</sup> in the Oakland Museum Women's Board warehouse. There will be a vast selection of merchandise ranging from antiques, clothing, toys, and even sporting goods. Proceeds from the sale will help support education programs, exhibitions', and the preservation of collections for the Oakland Museum of California. Originally aired 2/23/08.		

5/10/08

Bay Area People

7:24

### Black Cuisine

The 27<sup>th</sup> annual Black Cuisine Cooking Contest & Street Festival will be held on March 1<sup>st</sup>, 2008. Guests are welcomed to enjoy soul food favorites as professional and amateur chefs get together to show off some of their cooking styles. The event will generate revenue to support and improve health care programs servicing 300 senior citizens within the community. A special BBQ cook-off will be held between representatives of the SFPD and the SFFD.

Originally aired 2/23/08.

## Consumerism

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
5/24/08	Bay Area People	7:05
Identity theft is an ever-increasing phenomenon that not only affects companies all over the world, but more importantly, is affects us and our friends and families. The president of Cryptography Research explains what ID theft is and how individuals can prevent ID theft from happening to them.		
6/14/08	Bay Area People	7:44
Less than 7% of us will be ready for the next big quake, so getting prepared with proper safety kits should be high on everyone's agenda. It's recommended that we have a survival kit in the car, at work, and at home. You can create your own survival kit or purchase one already made and ready for use. Remember, you and your family should plan on surviving on your own for at least 72 hours before emergency responders may reach you. A storefront business called, "Your Safety Place," in Dublin, not only has survival kits for purchase, but they also offer free seminars and information on earthquake safety.		

## Education

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
4/12/08	Bay Area People Bay Area Gardener's Foundation	6:40
The Bay Area Gardener's Foundation has been helping students get into college by providing \$1,500 scholarships. The non-profit organization was stated by a Bay Area gardener, whose mission became providing funds for students after his own son graduated from law school. Catalino Tapia and the Bay Area Gardener's Foundation have raised over \$145,000 for low-income college students. Applications will be accepted for the 2008-09 school year in March 2008. Originally aired 1/26/08.		
4/21/08	Mornings On 2	4:00
Lt. Governor John Garamendi will discuss today's "Day of Action." An estimated 3.2 million CSU, UC and community college students are rallying in Sacramento and Los Angeles to protest cuts to higher education across the state.		
5/24/08	Bay Area People	7:14
Mission High School is thrilled that 33 of their students have been accepted into UC Berkeley's Summer Academic Talent Development Program (ATDP). These students may be children of immigrant families, or a member of an ethnic minority, but all are from poor to low-income economic backgrounds. They are not the kind of students to graduate from high school, nor go onto college. These students need to raise money for their tuition fee in order to attend "Futuro Sin Fronteras," an evening filled with performances, music and dancing. This fundraising event will also help pay for supplies, books and transportation costs.		



## Energy, Environment & Transportation

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
4/1/08	All Newscasts	2:45
The State Department of Food and Agriculture is facing off with residents of Alameda tonight. There are concerns that the department's aerial spraying program to eradicate the light brown apple moth... is not safe.		
5/3/08	Bay Area People	7:42
Thanks to a unique challenge to Silicon Valley solar installers, solar panels on your rooftop may become affordable. San Jose Mayor Chuck Reed challenged solar installers to come up with a plan that would make solar paneling affordable for homeowners. SolarCity stepped up to Mayor Reed's challenge and is offering a special two-month promotion on the leasing of solar panels for all residents of Northern California at a savings of several thousand dollars. The deadline to apply is the end of early July 2008.		
5/10/08	Bay Area People	7:45
The Calif. Dept. of Food & Agriculture has identified the Light Brown Apple Moth as a danger to this state's vegetable and fruit crops. The state wants to eradicate the moth via aerial spraying of a pesticide called Pheromone, which has resulted in a very contentious debate about its effects in urban areas and possible side effects on humans. There is debate among experts as to the actual danger the moth may or may not present to California crops and Daniel Harder, Ph.D., Executive Director of the Arboretum at UC Santa Cruz explains. Originally aired 3/22/08		
5/10/08	Bay Area People	9:20
The recent FDA announcement on meat cloning has caused some confusion and public concern. Animal research specialist, Alison Van Eenennaam, Ph. D form the Department of Animal Science at UC Davis explains the animal cloning process. Van Eenennaam also shares how cloning has been around for twenty years in both animal breeding and agriculture. Previously aired program.		
5/29/08	All Newscasts	:48
A new, national survey indicates the Bay Area is doing very well when it comes to the size of our carbon footprint. The San Jose area, including Santa Clara, ranked seventh, emitting roughly 1.6 metric tons per capita. San Francisco and Oakland came in eighth.		

5/30/08            All Newscasts            2:30

The U.S. Post Office's attempt to go green has turned into an expensive mistake. Postal officials say their effort to comply with a federal law mandating alternative energy vehicles has cost the mail service hundreds of millions of dollars with little environmental benefit.

5/31/08            All Newscasts            1:36

Fishermen and their friends filled Jack London Square in Oakland today for the first ever Salmon Aid Festival. Organizers say the two-day event is raising money for local fishermen. But it also aims to educate the public about the plight of the salmon habitat. State and federal officials cancelled this year's salmon season due to a steep decline in the fish population. But fishermen say that's not enough. They want lawmakers to take more direct action to restore the fish's habitats in the Sacramento, Klamath and Columbia Rivers and in the Delta.

5/31/08            All Newscasts            1:16

Hundreds of people marched across the Golden Gate Bridge this morning in opposition to aerial spraying to combat the light brown apple moth. The march was followed by a rally at Crissy Field. State agriculture officials want to spray a synthetic pheromone over the Bay Area later this summer. They say the spray confuses the moth to prevent it from mating. But opponents say the pheromone has not been properly tested and there are other chemicals in the spray that could be toxic. State ag. Officials say the spray must be used to prevent an infestation of the moth, that they say could devastate California crops.

6/4/08            All Newscasts            1:15

One way to conserve fuel and to get more miles from a gallon of gasoline is to simply go slower. Airlines are slowing planes just a few minutes and saving themselves millions of dollars. Trucking company Con-Way Freight has put speed limiters on its fleet of 11,000 trucks. Some drivers are also practicing the slow-down method.

6/4/08            All Newscasts            3:28

California's Governor says California is in the midst of a water crisis and today, he declared a state a statewide drought. The Governor stopped short of calling for mandatory water rationing, instead he asked for voluntary cutbacks. He said the snow pack is below normal and there has been low rainfall the past two years. As a result, he said, he wants to build new dams and more belowground storage.

6/4/08            All Newscasts            2:51

A dangerous stretch of railroad tracks in the South Bay, where not long ago, a train struck and killed a toddler, is about to get a safety improvement. The tracks are located in South San Jose. And tonight, people in that community heard the announcement they've been waiting for...for years.

6/5/08            Mornings On 2            4:00  
Elissa Lynn, Senior Meteorologist for California's Department of Water Resources explains why the state is facing its first drought in nearly twenty years.

6/5/08            All Newscasts            1:16  
Even though the Governor has declared a drought emergency, Bay Area water officials say they aren't that worried, at least for right now. For the time being, residents are asked to conserve water. Water districts are also looking into the feasibility of developing new water conservation facilities such as more groundwater storage and desalinization plants. A major dam has not been built in almost 50 years.

6/6/08            All Newscasts            2:39  
The twin shocks of record oil prices and higher employment have millions of consumers wondering how to cope. With oil closing above \$138 a barrel, the price of gasoline will become more burdensome for many. And with the jobless rate also rising, there is fear the economy is headed in the wrong direction.

6/6/08            All Newscasts            2:53  
Scientists today reported detecting curious signals before last month's huge earthquake in China...and similar oddities before last year's Alum Rock quake in the South Bay. Those signals are electromagnetic pulses and infrared glows that could lead to earthquake warnings. These pulses six days before the Bay Area's last significant quake...may be evidence of the same principle.

6/6/08            All Newscasts            1:15  
A tiny foreign invader is posing a big threat to the Bay Area's ecosystem. Scientists say the Japanese mud snail has made itself at home in the Loch Loman Marina in San Rafael. While they made be small, the snails are abundant. Last year, volunteers removed 75 pounds or 70,000 of the snails from the marina. It's not known how the snails were transported to the marina, but there is concern is could spread. Its appetite is potentially the biggest problem. Scientists say because there are so many snails, they could become like a carpet and block potential food sources for birds along the shoreline.

6/7/08            All Newscasts            2:00  
Maybe you've followed a biodiesel car that smelled like French fries. But now, driving on grease instead of gas is more than a novelty, it's becoming popular...with the grease getting valuable enough to steal.

6/8/08 All Newscasts 2:55

Some Marin County opponents of the state's plan for aerial spraying against the light brown apple moth gathered in Sausalito today for a fundraiser. They say state agriculture officials are over blowing the potential dangers the moth poses to California Ag. Products... and they say aerial spraying is not the safest way to eradicate the pest. Right now, there is a moratorium on spraying...after public outcry prompted the Governor in late April to order tests on the chemicals' safety. The battle to put the brakes on spraying seems to be gaining some traction...in Santa Cruz and Monterey Counties, judges ordered environmental impact reports before another round of spraying can commence. The results are expected in October. The website for the California Department of Food & Agriculture says the moth's presence in California is described as an emergency, with officials declaring the method of eradicating it to be safe.

6/8/08 All Newscasts 1:15

Those record gas prices have a lot to do with record crude oil prices. And this week the energy industry regulators are scheduled to meet in Washington, D.C. to discuss ways to prevent market manipulation. A growing number of lawmakers and market observers say investors are taking advantage of loopholes in federal trading limits to buy massive amounts of oil contracts. On Friday, oil reached a record high of \$139 a barrel. Many U.S. congressional leaders and analysts say speculation is at least partly to blame for the current unprecedented prices. Analysts say the ripple effect of rising prices became all too clear on Friday as the unemployment rate jumped from five to five and a half percent. That's the biggest increase in 22 years.

6/10/08 Mornings on 2 4:00

Jack Broadbent is the Executive Officer for the Bay Area Air Quality Management District. He will talk about the changes being made to this year's Spare the Air season and the first Bay Area company to partner with them in their new efforts.

6/14/08 Bay Area People 16:00

Seismologists have been warning the Bay Area that the next big earthquake will occur on the Hayward fault line and will be 6.8 or greater in magnitude. One reason that they know the Hayward fault will go is that Oct. 21<sup>st</sup> will mark the 140<sup>th</sup> anniversary of the 1868 Hayward earthquake, which was the first great "San Francisco earthquake" and one of the most damaging earthquakes in the nation's history. The Hayward fault line has not had a major shake since 1968 and experts know that the history of this fault shows that a major quake will occur, on average, every 140 years. The Hayward fault is about 40 miles long stretching from San Pablo Bay down to Milpitas. A repeat of the 1868 earthquake today would affect property worth more than \$500 billion and approximately 200,000 – 300,000 people would be homeless.

6/20/08 Mornings On 2 4:00

Assemblyman Sandre Swanson (D) Oakland, talks about the decision to indefinitely halt spraying for the light brown apple moth. Swanson had previously proposed legislation on this topic.

6/21/08 Bay Area People

Californians have been asked to cut back on their water consumption as the state is experiencing its driest in 75 years. On June 4<sup>th</sup>, 2008, the Governor declared a statewide drought and has asked Californians to cut as much as 20% of water use. Local Bay Area water utility districts have implemented mandatory or voluntary rationing, based upon local water availability. EBMUD customers have been under mandatory water rationing of 19% since May 1<sup>st</sup>.

6/24/08 Mornings On 2 4:00

Karen Pierce, head of the San Francisco Department of Health's Bayview Hunter's Point Task Force, will talk about today's Anti-Idling Day of Action. Concerned citizens are hitting Bay Area streets to educate truckers on the dangers of toxic waste emanating from their idling big rigs.

## Government

<u>Date</u>	<u>Program</u>	<u>Length</u>
4/3/08	Mornings On 2	4:00
Congressman George Miller will talk about how he's helping his Contra Costa County constituents during the current mortgage meltdown.		
4/7/08	Mornings On 2	4:00
Assemblywoman Sally Leiber (D) San Francisco has resurrected a bill to outlaw corporal punishment of kids under three years old. Her efforts last year to make spanking illegal, sparked widespread ridicule. How is her new bill different?		
4/18/08	Mornings On 2	4:00
Common Sense Media CEO Jim Steyer testified at yesterday's FCC meeting at Stanford University. He is trying to convince the FCC to regulate the internet as it does TV, to better protect children.		
4/30/08	Mornings On 2	4:00
State Senator Don Perata will talk about his involvement with tonight's event in Oakland regarding the Governor's proposed budget cuts. The city will be reaching out to Republican legislatures and First Lady Maria Shriver asking them to oppose the Governor's cuts, particularly to education. He will also talk about the Governor's announcement that the state deficit is now at \$20 billion.		
5/2/08	Mornings On 2	4:00
Myong Leigh is the Deputy Superintendent for Policy and Operations in San Francisco. He will talk about the district's plan to sell property from the Richmond District to the Marina to filter about \$100 million into schools.		
5/15/08	Mornings On 2	4:00
State Senate Pro Tem Don Perata (D) Oakland reacts to the Governor's revised budget proposal. It looks to be a long, summer fight in the legislature.		
5/29/08	All Newscasts	2:46
Oakland Mayor Ron Dellums has a controversial plan to balance the city's ballooning budget...shut down City Hall for twelve days. It's a plan that would cost thousands of city workers a lot of money.		

6/2/08                      Mornings On 2                      4:00

Senator Don Perata will talk about the new bill heading to the assembly that allows pharmacies to share patient prescription information with businesses that work for drugmakers. The Senate has already passed this bill, despite opponents fearing that it violates patients' privacy.

6/2/08                      All Newscasts                      1:12

The Governor came to Oakland City Hall today to try to sell East Bay leaders on his controversial budget plan. The Governor's revised budget could mean deep cuts for Oakland, including \$900,000 from the police department and millions from the Oakland Unified School District. The state is facing a projected \$15 million deficit. There is one bit of good news for Oakland...Mayor Dellums got the Governor to promise to continue funding a program that dispatches CHP officers to help patrol Oakland streets.

6/5/08                      All Newscasts                      2:41

Some Alameda firefighters are sounding the alarm tonight. They say a budget-trimming plan could put residents' safety at-risk. Here at Alameda City hall tonight, firefighters and residents are trying to convince the city not to cut emergency services.

6/6/08                      All Newscasts                      1:15

The Mayor of San Jose has unveiled his new budget plan today...one that he says squeezes money out of virtually every city agency. The Mayor acknowledged that his \$914 million dollar budget slices very close to the bone. The plan includes cuts to public libraries and a hiring freeze for some jobs. The Mayor does propose adding 25 new officers to the San Jose police force...a number that the police officers union criticized as inadequate. A public hearing on the budget is set for June 16<sup>th</sup>.

## Health

<u>Date</u>	<u>Program</u>	<u>Length</u>
5/3/08	Bay Area People	7:42
African Americans have a 30% higher chance of developing asthma over the general population. Later this week, the City of Oakland and health policy experts will meet for the "End the Asthma Attacks Now" Summit, specifically aimed at the African American community. Pediatrician, Dr. Michael Lenoir and Chairman of the Summit, joins the show to discuss this new epidemic.		
5/6/08	Mornings On 2	4:00
Pediatrician Dr. Alan Greene Joins Environment California attorney Rachel Gibson to talk about a new report due out today on the dangers of formaldehyde present in baby furniture. Gibson co-authored the report and she'll talk about the most dangerous offenders.		
6/6/08	Mornings on 2	4:00
Pop singer and dancer Drew Lachey will talk about a giant, interactive Diabetes Village coming to Pier 39 this weekend in conjunction with the world's biggest diabetes conference in town. He has a personal connection to the disease and is using his dancing skills to raise awareness for new treatments.		
6/8/08	All Newscasts	2:47
Tonight, federal officials are trying to track down the source of the widening salmonella outbreak that has sickened more than one hundred people, including a Contra Costa County woman. Fears of tainted tomatoes have some Bay Area restaurants changing their menus and shoppers are changing their habits.		
6/12/08	Mornings On 2	4:00
Food Poisoning attorney Bill Marler, a leading food safety advocate, clears up the latest misinformation in the tomato-salmonella outbreak and warns of a new e-coli outbreak originating from lettuce grown in Salinas.		



6/21/08            Bay Area People            6:00

California Prevention and Education Project (CAL-PEP) is a non-profit organization that specializes in HIV and AIDS prevention and education. Due to a state of emergency regarding HIV infections among African Americans in Alameda County, CAL-PEP is sponsoring a "Black Men's Health Fair" on Saturday July 5, 2008. It will be a day of free HIV testing (oral sample only, no needles), health screenings, food, raffles, LIVE music and a DJ to motivate African American men to get tested and to know their HIV status.

6/21/08            Bay Area People            6:00

West Nile Virus is firmly established in the Bay Area and already dead birds with the virus have been found. The disease is passed on via mosquito bites and prevention of the spread of this disease includes the elimination of standing pools of water where mosquitoes breed. With the current housing and foreclosure situation, many homes have un-kept backyard swimming pools, where thousands of mosquitoes can breed. It is important to report and abandoned swimming pools to the Contra Costa Mosquito & Vector Control District, or the control district in your county.

## Minority Issues / Concerns & Racism

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
4/5/08	Bay Area People	8:48
Often overlooked in Hollywood history, is the role of the Chinese in movies. Filmmaker Arthur Dong shares with us the portrayed exoticism of Chinese culture of early films and how those roles have expanded and grown to today's blockbuster hits. His new documentary, "Hollywood Chinese," takes viewers through the history of what the Chinese have accomplished in front of and behind the camera lens.		
4/12/08	Bay Area People	9:41
Ethnic Notions Jan Faulkner, a retired sociologist and collector of rare African American artifacts, is placing her unusual collection on sale. These pieces are part of her personal 2,000 piece collection that she calls "Ethnic Notions," and have been produced from 1848-1969 depicting racial stereotypes of African Americans. All of the controversial images will be available for purchase February 10 <sup>th</sup> . Originally aired 1/26/08.		
4/13/08	Our World with Black Enterprise	6:00
Remembering Dr. Martin Luther King, Jr. and his legacy.		
4/27/08	Our World with Black Enterprise	6:00
Massachusetts Governor Deval Patrick (D) discusses politics, minority involvement and black leadership.		
5/18/08	Our World with Black Enterprise	6:00
Drs. Sampson Davis, George Jenkins and Rameck Hunt discuss their book "The Bond"; environmental advocate Majora Carter		
5/25/08	Our World with Black Enterprise	6:00
Judge Greg Mathis; a round-table discussion on environmental racism; Dr. Jennifer Mieres.		
6/1/08	Our World with Black Enterprise	6:00
Singer Jill Scott; actors Giancarlo Esposito, Anika Noni Rose and Phylicia Rashad (Broadway's "Cat on a Hot Tin Roof") ; Jazz trumpeter Irvin Mayfield.		

6/8/08      Our World with Black Enterprise      6:00

Guest at the 13<sup>th</sup> annual Black Enterprise Entrepreneurs Conference discuss the culture war and ways to heal rifts within the black community.

## Social Issues

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
5/3/08	Bay Area People	7:19
BOSS – Building Opportunities for Self-Sufficiency, is celebrating 35 years of fighting homelessness and the public is invited to join in on the festivities. BOSS has been at the forefront in helping people get off the streets and into stable lives with housing and jobs.		
5/10/08	Bay Area People	6:31
Making its debut this weekend is the Autism Film Festival, an event that focuses on the people and families living with this brain disorder. Started by a parent with an autistic child, the festival hopes to bring more awareness and understanding to the disability and neurological research. Originally aired 3/22/08.		
5/16/08	Mornings On 2	4:00
San Francisco Mayor Gavin Newsom talks about yesterday's historic decision and whether he's concerned that same-sex marriage could become a wedge issue hurting Democrats in this year's Presidential election.		
5/24/08	Bay Area People	7:30
An alarming 40% of college students and kids as young as 12-years old, binge drink. The Solano County Office of Education in association with Time Line Media Productions has created an educational documentary called, "Binge Drinking: The Rite of Passage," which focuses on the dangers of underage drinking particularly among high school students. The documentary will be available to school districts throughout California.		
5/29/08	Mornings On 2	4:00
San Francisco City Attorney Dennis Herrera talks about the kick-off date for same-sex marriages, as well as the brief he filed yesterday attempting to protect the State Supreme Court's recent ruling in his favor.		
6/4/08	All Newscasts	2:39
California's Supreme Court today refused to stay its historic ruling on same-sex marriage. The same four justices who ruled last month that lesbians and gays can marry, brushed aside objections from conservative groups and at least 13 other states. The stage is now set for same-sex couples to wed in California...13 days from now.		

6/5/08            All Newscasts            1:13

A new survey released today indicates more than half of legal California immigrants have lived in the U.S. illegally at some point. It says 52% of green card holders in California had previously been illegal residents and 42% of permanent residents across the U.S. have lived in the country illegally. Researchers say immigrants typically come to the U.S. first, and then apply for legal status.

6/6/08            All Newscasts            1:16

Same-sex marriages are facing yet another hurdle tonight, in at least one California county. State officials gave word yesterday that gay couples can get married starting at 5:01pm on June 16<sup>th</sup>. But now, Kern County says she'll stop all wedding ceremonies there as of June 13<sup>th</sup>. Ann Barnett say there isn't enough staff or space to handle the a jump in wedding licenses and ceremonies. She also claims that performing weddings is a drain on the county's finances. Recently Barnett's office also sought legal advice from a conservative group opposing gay marriage.

6/26/08            Mornings on 2            4:00

The Executive Director of Affordable Housing Associates, Susan Friedland, discusses today's Grand Opening/House Warming Celebration of apartments in Oakland designed to be affordable to low income working families and foster kids who are too old for the system.

## **KTVU PUBLIC SERVICE ANNOUNCEMENTS**

**Bay Area People Community Calendar -  
Billboard Public Service Announcements**

The following are Bay Area People Community Calendar Announcements. These :10 (ten second) Community Calendar Announcements aired during the program Bay Area People:

5/3/08

- Meals on Wheels, Star Chef & Vintners Gala, Fort Mason, May 8, San Francisco.
- People Paddle for AIDS, South Beach Harbor Pier 40, May 4<sup>th</sup>, 10am-5pm, San Francisco.
- Garden Tour, American Association of University Women, May 9 & 10, Alamo, Blackhawk & Danville.

5/24/08

- Aububon Canyon Ranch's Bolinas Lagoon Preserve, docent training program, May 28 7 August 27<sup>th</sup>, classes begin Sept. 2008 through March 2009.
- Tri City Open Studio, 11 locations, May 31 7 June 1, 10:30am-5pm, maps provided at FAA Gallery, Fremont.
- Take Steps for Crohn's 7 Colitis, 3k Walk 7 Festival, June 7, 5pm.

6/14/08

- Juneteenth in the Park Festival, Plaza de Cesar Chavez, June 14-15, downtown San Jose.
- Stadium to Stadium 10k walk, AT&T Park to Candlestick Park, June 21, 9am.
- Summer Solstice Salmon Celebration, Berkeley Farmer's Market, June 21, 10am-3pm.

6/21/08

-30<sup>th</sup> annual Campbell Highland Games Campbell Community Center, June 21.

-Silicon Valley 10,000 Duck race, Vasona Lake County Park, Los Gatos, June 22.

-40<sup>th</sup> Anniversary Children's Musical Theater, June 28, 5pm-7:30pm, Plaza de César Chavez, San Jose.



## **PUBLIC SERVICE ANNOUNCEMENTS**

### **COMMUNITY CALENDAR**

#### **PUBLIC SERVICE ANNOUNCEMENTS**

These locally produced, :30 (thirty second) billboards air during the following KTVU newscasts as well as during the regular broadcast day:

KTVU Channel 2

Morning News	Monday – Friday	5:00am – 7:00am
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Mornings on 2	Monday – Friday	7:00am – 9:00am
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The 5 O’Clock News	Sunday	5:00pm – 6:00pm
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(psa’s are :10 (ten seconds) in length during this program)

The 10 O’Clock News	Monday – Saturday	10:00pm – 11:00pm
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The following are all **Community Calendar Announcements**:

**Alameda County Deputy Sheriff's Association**

There's going to be a jail break and you're invited. The Alameda County Deputy Sheriff's Association invites everyone to the 6<sup>th</sup> annual Jail Break Run or Walk on 7/20. Plan your escape from the Alameda County Sheriff Training Center in Dublin and enjoy refreshments, raffles, and prizes. All proceeds benefit the Special Olympics Northern California.

Aired 6/23, 29.

**Alta Bates Summit**

Skin cancer is the most common form of cancer in the U.S., but not everyone can afford to get checked. That's why the Alta Bates Summit Medical Center invites you to a free community skin cancer screening on June 25<sup>th</sup> at the Markstein Cancer Education and Prevention Center at the Summit Oakland Campus.

Aired 6/9, 11, 13, 17, 19, 25, 27.

**Asian Heritage Month**

May is Asian Heritage Month and in honor of the Bay Area's booming Asian population, KTVU has posted events and festival related to the occasion. Celebrate the Asian tradition and culture by attending a local street fair, take lessons in Asian arts and crafts, or simply sample food from local vendors. To check out events near you, visit [www.ktvu.com](http://www.ktvu.com).

Aired 5/11, 14, 19, 21, 23.

**Asian Women's Shelter**

Join the Asian Women's shelter to celebrate twenty years of helping women and children survive domestic violence and human trafficking. The celebration takes place Sat. May 3<sup>rd</sup> at St. Mary's Cathedral Conference Center in San Francisco. Enjoy Pan-Asian food, performances and personal stories from domestic abuse survivors. All proceed support the shelter's mission to protect and help women, especially refugees and immigrants, from domestic abuse.

Aired 4/14, 16, 25, 5/1.

**Benicia Education Foundation**

Run, jog or walk to the Benicia Run for Education athletic event, taking place Sunday, April 13<sup>th</sup>. Take part in the 10k, 5k or one mile run and celebrate afterwards with live music, food, and entertainment in downtown Benicia. All proceeds support Benicia Education Foundation and the enrichment of local public schools.

Aired 4/2, 4, 7, 9, 10.

**CPC Job Connections**

Are you struggling to get a “leg up” in the job market? Then you’re invited to the 5<sup>th</sup> annual Northern California Career and Leadership Summit on Saturday, May 31<sup>st</sup> in Danville. Whether you are unemployed or just looking for tips to build your career, this free conference will give advice on leadership skills, networking and effective communication.

Aired 5/12, 20, 27.

**Compass Community Services**

It’s time to “Spring Forward” a second time this year with Compass Community Services “Spring Forward: Families Helping Families” fundraiser. On Thursday, May 1<sup>st</sup>, enjoy delicious food, fine wine, and live music. Kids can join in on the fun too, with a special supervised “Kids Only” party. All proceeds benefit Compass’s efforts to prevent family homelessness.

Aired 4/16, 18, 21, 27, 29, 30.

**Kops and Kids**

Knock down some pins with your local police officer at the annual “Kops and Kids Day” on Saturday, June 7<sup>th</sup> at Serra Bowl in Daly City. Kids bowl for free at this event where they can learn about law enforcement and find out what it takes to be a police officer. See the k-9 unit, Swat Team vehicles, and win one of dozens of raffle prizes.

Aired 5/30, 6/2, 4.

**Jack London Aquatic Center**

Jump into Summer with a splash! Bring the entire family to Jack London Aquatic Center to enjoy a free day of active water sports. On June 7<sup>th</sup>, youth and adults ages twelve and up are invited to try rowing, kayaking, and dragon boat racing. Lesson will be given every half hour and includes a fitting for a floatation device. You don’t even have to know how to swim.

Aired 5/22, 6/1, 5.

**Las Trampas Inc.**

Join KTVU’s own John Sasaki at the Las Trampas 50<sup>th</sup> anniversary celebration on Sunday, April 27<sup>th</sup>. This year’s annual fundraiser is a “Rock Around the Clock” themed party taking place at the Lafayette Park Hotel. All proceeds benefit Las Trampas Inc., and their support of adults with developmental disabilities.

Aired 4/18, 20, 21, 24, 25,

**New Leaf**

You’re invited to New Leaf’s annual spring gala. The April 15<sup>th</sup> event takes place at Pier 29 in San Francisco and features fine wine, cuisine and a silent auction. Live music and entertainment are also scheduled. All proceeds support New Leaf’s mental health services to the low income families of the LGBT community.

Aired 4/5, 6, 9, 11.

**Ronald McDonald House**

Get your game on at the 24<sup>th</sup> annual Randy Cross invitational Golf and tennis Tournament on June 8 & 9. The event is hosted by former 49er Randy Cross. Whether your sport takes place on the golf course or tennis court, all proceeds will benefit the Ronald McDonald House at Stanford to help kids with life threatening illnesses.  
Aired 5/27, 29, 6/3, 6, 8,

**Storytelling Association of Alta California**

Sit down and share some of your favorite story tales at the 23<sup>rd</sup> annual Bay Area Storytelling Festival. This unique event takes place the weekend of May 17-18 at Kennedy Regional Park in El Sobrante. Listen to acclaimed national and regional storytellers from different cultures. Then share your own story in the storytelling workshop.  
Aired 5/6, 8, 12, 14.

**Tenderloin Neighborhood Development Group**

Wish "The Tenderloin Neighborhood Development Corporation" a happy birthday! Celebrate 27 years of improving housing opportunities in the tenderloin District by attending their annual birthday dinner on Friday, May 30<sup>th</sup> at the Moscone Center in San Francisco. All proceeds provide affordable and permanent housing for low income families.  
Aired 5/18, 21, 25, 26, 28.

### **Public Service Announcements**

KTVU airs PSA's during it's broadcast day. These include PSAs produced by KTVU, as well as regional and national announcements. Announcements range in length from :10, :15, :20, :30, and :60 seconds.

### **KTVU-Produced Public Service Announcements for Local Organizations:**

Alameda County Social Services  
California Dialogue on Cancer  
Children's Fairyland  
City of Milpitas  
Contra Costa County  
Dublin Library  
Get Screened Oakland  
Greater Bay Area Make-A-Wish  
Homeless Connect  
Latino Education Summit  
Mountain View Library Foundation  
OACC  
SF Connect  
San Ramon  
Santa Clara Valley Water District  
Sonoma Valley Film Festival  
United Way  
Wells Fargo  
    -Self Help  
    -Everett School  
    -Hometown Huddle

## **National PSA's**

AARP  
ASPCA  
Accept Responsibility  
Air Force Reserves  
American Red Cross  
American Diabetic Association  
American Heart Association  
American Kennel Club  
American Lung Assoc.  
American Society Gastrointestinal Endo.  
American Vet. Med. Association.  
California Dialogue on Cancer  
Cancer Project  
Department of Health & Human Services  
Depression is Real  
Disabled Veterans of America  
Do You Know a Hero  
Ducks Unlimited  
Energy Star  
Entertainment Industry Foundation  
Jefferey Modell Foundation  
Habitat for Humanity  
IRS E-File  
March of Dimes  
NAB- American Legacy Foundation  
NAB- DTV  
Nat'l Bone Marrow Donor Program  
National Foundation for Infectious Diseases  
National MS Society  
National Meningitis Assoc.  
National Osteoporosis Foundation  
National Stroke Association

National PSA's continued:

Nature Conservancy  
Office of Violence Against Women  
PETA  
Partnership for a Drug Free America  
Physicians Committee  
Prevent Blindness America  
Rechargeable Battery Recycling  
Recording for the Blind & Dyslexic  
Shriner's Hospitals  
Susan G. Komen  
U.S. Department of Treasury  
U.S. Marines  
U.S. Youth Soccer  
U.S.O.  
World Wildlife Fund  
Ad Council-  
    Energy Efficiency  
    Foreclosure  
    High School Dropout Prevention  
    Literacy  
    Minority Education  
    Nutrition  
    Obesity  
    Patient Involvement  
    Stroke  
    Veterans  
    Wireless- Amber

## **FOX PUBLIC SERVICE ANNOUNCEMENTS**



# FOX NETWORK PUBLIC SERVICE ANNOUNCEMENTS

The following Fox Network Primetime/Sports/Late-Night PSA's aired during the 2nd quarter of 2008:

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
4/01/08	HELL'S KITCHEN	TUE 9P	9:17:35P	CNMM 74301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF SLASHER"	:30
4/02/08	MOMNT TRUTH	WED 8P	8:09:49P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/03/08	SMARTER THAN	THU 8P	8:53:23P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/04/08	BONES	FRI 8P	8:59:09P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
4/04/08	CNTBURY LAW	FRI 9P	9:55:02P	PSA15PAUSE08	KAISER FOUNDATION/ '08	:15
4/05/08	COPS	SAT 8P	8:51:09P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
4/06/08	FAMILY GUY	SAT 9P	9:11:32P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
4/07/08	NEW AMSTRDM	MON 9P	9:58:43P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/08/08	AMERICAN IDOL	TUE 8P	8:10:10P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
4/09/08	AM IDL GIVS BCK	WED 8P	8:14:41P	ONE3282008URL	ONE.ORG/BOND	:30
4/10/08	AMERICAN IDOL	THU 8P	8:52:37P	FZAA 0483	FOUNDATION FOR A BETTER LIFE "HOMECOMING QUEEN"	:30
4/11/08	CNTBURY LAW	FRI 9P	9:54:36P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
4/13/08	AMER DAD	SUN 9:30P	9:58:21P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/14/08	BONES	MON 8P	8:46:54P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
4/15/08	AMRCN IDOL	TUE 8P	8:12:54P	VSPA022930G10	MYSACE.COM/INTERNET SAFETY	:30
4/16/08	BACK TO YOU	WED 8:30P	8:55:32P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
4/17/08	FORGET LYRCS	THU 9P	9:10:40P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/18/08	CNTBURY LAW	FRI 9P	9:53:29P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
4/19/08	AMW	SAT 9P	9:54:25P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS"	:30
4/20/08	AMERICAN DAD	SUN 9:30P	9:58:21P	VSPA022930G10	MYSACE.COM/INTERNET SAFETY	:30
4/21/08	BONES	MON 8P	8:58:59P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/22/08	HELL'S KITCHEN	TUE 9P	9:54:23P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30

<u>DATE</u>	<u>PROGRAM</u>	<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
4/23/08	BACK TO YOU WED 8:30P	8:37:04P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
4/24/08	SMARTER THAN THU 9P	9:09:48P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
4/25/08	FOX MOVIE FRI 8P	9:47:31P	VSPA022930G10	MYSAPCE.COM/INTERNET SAFETY	:30
4/26/08	AMW SAT 9P	9:55:33P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
4/27/08	NASCAR POST SUN 5:30P	5:45:13P	AUT 2008	AUTISM SPEAKS	:30
4/27/08	AMERICAN DAD SUN 9:30P	9:58:21P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
4/28/08	BONES MON 8P	8:07:54P	VSPA022930G10	MYSAPCE.COM/INTERNET SAFETY	:30
4/29/08	AMERICAN IDOL TUES 8P	8:10:19P	DETP 0230	TEEN LINGO/DRUG FREE AMERICA	:30
4/30/08	TIL DEATH WED 8P	8:25:09P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
5/01/08	FORGET LYRICS THU 9P	9:10:20P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
5/02/08	FOX MOVIE FRI 9P	9:51:00P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
5/04/08	KING OF HILL SUN 7P	7:08:40P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
5/05/08	HOUSE MON 9P	9:24:09P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
5/06/08	AMERICAN IDOL TUE 8P	8:10:36P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
5/07/08	AMERICAN IDOL WED 9P	9:52:17P	ZOMN 0197	PREVENT TEEN PREGNANCY/"SOCCER"	:30
5/08/08	SMARTER THAN THU 8P	8:53:58P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
5/09/08	FOX MOVIE FRI 8P	9:47:15P	DETP 0230	TEEN LINGO/DRUG FREE AMERICA	:30
5/10/08	MAD TV SAT 11P	12:26:25A	ZOMN 0307	PREVENT TEEN PREGNANCY/ "ICE"	:15
5/11/08	KING OF HILL SUN 8:30P	8:38:51P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
5/12/08	BONES MON 8P	8:07:52P	ZOMN 0177	PREVENT TEEN PREGNANCY "TRAMPOLINE"	:30
5/13/08	HELL'S KITCHN TUE 9P	9:38:31P	DETP 0230	TEEN LINGO/DRUG FREE AMERICA	:30
5/14/08	TIL DEATH WED 8P	8:11:28P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
5/15/08	FORGET LYRCS THU 9P	9:09:34P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
5/16/08	FOX MOVIE FRI 8P	9:49:22P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30
5/17/08	AMW SAT 9P	9:56:44P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS"	:30
5/17/08	MAD TV SAT 11P	11:47:33P	ZOMN 0307	PREVENT TEEN PREGNANCY/"ICE"	:15
5/18/08	AMERICAN DAD SUN 9:30P	9:58:21P	ZOMN 0177	PREVENT TEEN PREGNANCY "TRAMPOLINE"	:30
5/19/08	BONES MON 8P	8:08:08P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
5/20/08	AMERICAN IDOL TUE 8P	8:11:57P	NAB4ABOX30ENG5	DIGITAL TV TRANSITION NAB CAMP	:30

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
5/21/08	AMERICAN IDOL	WED 8P	9:04:00P	PSA15 PAUSE08R	KAISER FAMILY FOUNDATION	:15
5/21/08	AMERICA IDOL	WED 8P	9:27:46P	ZOMN 0307	PREVENT TEEN PREGNANCY/"ICE"	:15
5/22/08	SO YOU DANCE	THU 8P	8:19:52P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
5/22/08	SO YOU DANCE	THU 8P	8:59:57P	CHALKBOARD30	AD COUNCIL/ PARENTAL CONTROL	:30
5/23/08	FOX MOVIE	FRI 8P	8:16:47P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
5/23/08	FOX MOVIE	FRI 8P	9:18:06P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
5/24/08	COPS	SAT 8P	8:13:29P	MYANMAR01	UNICEF/BEN STILLER	:30
5/24/08	MAD TV	SAT 11P	11:49:58P	ZOMN 0307	PREVENT TEEN PREGNANCY/"ICE"	:15
5/25/08	CHRLTTE 600	SUN 5:30P	10:03:07P	AUTISMSPEAKS	AUTISM SPEAKS	:30
5/26/08	SO YOU DANCE	MON 8P	8:19:53P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
5/26/08	SO YOU DANCE	MON 8P	8:48:17P	USOE 0860	USO DAY IN THE LIFE	:60
5/26/08	SO YOU DANCE	MON 8P	9:00:02P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
5/27/08	MOMENT TRUTH	TUE 8P	8:51:40P	FZAA 0381	FOUNDATION/THE GOOD STUFF	:60
5/27/08	HELL'S KITCHN	TUE 9P	9:13:54P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
5/28/08	SO YOU DANCE	WED 8P	8:14:03P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
5/28/08	SO YOU DANCE	WED 8P	9:12:03P	FKFF 6122	KAISER FOUNDATION/ "PATTERN"	:15
5/29/08	SO YOU DANCE	THU 8P	8:12:39P	ZOMN 0177	PREVENT TEEN PREGNANCY "TRAMPOLINE"	:30
5/29/08	SO YOU DANCE	THU 8P	9:01:35P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
5/30/08	FOX MOVIE	FRI 8P	9:23:58P	ZOMN 0177	PREVENT TEEN PREGNANCY "TRAMPOLINE"	:30
5/31/08	AMW	SAT 9P	9:57:04P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
5/31/08	MAD TV	SAT 11P	11:47:25P	ZOMN 0307	PREVENT TEEN PREGNANCY/"ICE"	:15
6/01/08	DOVER 400	SUN 1:30P	2:39:16P	AUTISMSPEAKS	AUTISM SPEAKS	:30
6/01/08	SIMPSONs	SUN 8P	8:01:35P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/02/08	HOUSE	MON 9P	9:58:16P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
6/03/08	MOMENT TRUTH	TUE 8P	8:16:26P	FBL#17NONE	FOUNDATION/ HOLDING THE LIGHT	:60
6/03/08	MOMENT TRUTH	TUE 8P	8:44:35P	CNMM 74301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF SLASHER"	:30
6/04/08	SO YOU DANCE	WED 8P	8:22:44P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
6/04/08	SO YOU DANCE	WED 8P	9:03:29P	FZAA 0713	FOUNDATION/THE GREATEST	:60

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6/05/08	SO YOU DANCE	THU 8P	8:14:44P	FBL#17NONE	FOUNDATION/ HOLDING THE LIGHT	:60
6/05/08	SO YOU DANCE	THU 8P	9:00:14P	CNMM 71301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/05/08	SO YOU DANCE	THU 8P	9:48:56P	FZAA 0707	FOUNDATION/SPECIAL ATHLETE	:60
6/06/08	FOX MOVIE	FRI 8P	8:23:12P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/07/08	COPS	SAT 8P	8:22:02P	MYANMAR01	UNICEF/BEN STILLER	:30
6/08/08	FORGET LYRICS	SUN 7P	7:13:49P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS"	:30
6/09/08	BONES	MON 8P	8:06:53P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/10/08	MOMENT TRUTH	TUE 8P	8:11:19P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
6/11/08	SO YOU DANCE	WED 8P	8:11:55P	CNCY 81301	UNICEF/MY ANMAR/DAVID DUCHOVNY	:30
6/12/08	SMARTER THAN	THU 8P	8:13:22P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/13/08	FOX MOVIE	FRI 8P	8:21:11P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
6/14/08	AMW	SAT 9P	9:56:46P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS"	:30
6/15/08	AMERICAN DAD	SUN 9:30P	9:58:21P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
6/16/08	HOUSE	MON 9P	9:03:53P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS"	:30
6/17/08	MOMENT TRUTH	TUE 8P	8:12:34P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/17/08	MOMENT TRUTH	TUE 8P	8:43:45P	FKFFPADDLES30R3	KAISER FOUNDATION/"PATTERN"	:30
6/17/08	MOMENT TRUTH	TUE 8P	8:50:27P	MAW 002	FOX SPORTS/MLB/MAKE A WISH	:30
6/18/08	SO YOU DANCE	WED 8P	8:14:56P	CNMM 71301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/19/08	SMARTER THAN	THU 8P	8:13:13P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
6/20/08	FOX MOVIE	FRI 8P	8:21:15P	MYANMAR01	UNICEF/BEN STILLER	:30
6/21/08	COPS	SAT 8P	8:22:32P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/22/08	FORGET LYRICS	SUN 7P	7:10:36P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/23/08	HOUSE	MON 9P	9:04:29P	ARCR 1700	RED CROSS	:30
6/24/08	HELL'S KITCHEN	TUE 8P	8:10:46P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION	:30
6/25/08	SO YOU DANCE	WED 8P	8:09:30P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30
6/26/08	SMARTER THAN	THU 8P	8:21:57P	CNMM 71301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/27/08	FOX MOVIE	FRI 8P	8:24:17P	CNMM 74301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF SLASHER"	:30

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6/29/08	FOX MOVIE	SUN 7P	7:21:47P	MAW002	FOX SUPPORTS MAKE A WISH FOUNDATION	:30
6/29/08	FOX MOVIE	SUN 7P	8:37:21P	MAW002	FOX SUPPORTS MAKE A WISH FOUNDATION	:30
6/30/08	HOUSE	MON 9P	9:04:27P	NAB4ABOX30ENGs	DIGITAL TV TRANSITION NAB CAMP	:30

\*ONDCP STANDS FOR "OFFICE OF NATIONAL DRUG COUNCIL POLICY"

\*\*PDFA STANDS FOR "PARTNERSHIP FOR A DRUG-FREE AMERICA"

SHOULD YOU HAVE ANY QUESTIONS REGARDING THIS REPORT, PLEASE CONTACT LOUISE CARTER AT (310) 369 - 1329.